

WINAIR

WINAIR MEDIA KIT 2023-2024



WINAIR INFLIGHT MAGAZINE

WINAIR MAP



WINAIR INFLIGHT



JANVIER 2024 > JANVIER 2025

WINAIR MAG #12: > janvier 2023 > janvier 2024



PUBLISHED BY : Ante Insulae

EDITO : Promote Islands, countries, companies and people from the Caribbean.

SECTIONS / RUBRIQUES

A WIND OF CHANGE / Un vent frais

Tourism / Tourisme

Getaway / Evasion

Culture / Culture

Hospitality / Hôtellerie

TAIL WIND / Vent arrière

Creative / Artiste

Art show / Exposition

Explore / Découverte

Business / Economie

Venture / Initiative

JET STREAM / Vent d'altitude

Talent / Talent

Front page / En couverture

Nature / Nature

Wellness / Bien-être

Fashion / Mode

Self-growth / Coaching

Community / Solidarité

SEA BREEZE / Brise de mer

Entertainment / Loisir

Motors / Auto

AV Media / Audiovisuel

Literature / Littérature

News / Actualité

People / VIP

Calendar / Agenda

Puzzles / Jeux

DISTRIBUTION: WINAIR flights:

- > In villa rentals in Saint-Barth
- > In thirty drop-off points in Saint-Barth - Super U - Village St Jean - Kiki é Mo - Papillon Ivre - Yummy - Resto le jardin - Boulangerie Choisy - Petite Colombe - Le bouchon - l'oasis - Caisse d'épargne - Human step - Fabienne Miot - La Collectivité - Aéroport de St Jean - ST BARTH - Toilette du carré d'Or - QG - SIBARTH - Arawak - et d'autres...
- > In thirty drop-off points in Sint Marteen including Princess Juliana International Airport and Grand Case Airport.

A reinforced distribution strategy at SXM in shops, tourist sites and the Luxury residence (The Cliff).

LANGUAGES: English/French

SIZE: 198 W x 280 H mm + 5mm bleed, 300dpi, .jpg .pdf

PRINT: Cover 300g matte lamination

REDACTION CONTACT : redaction@anteinsulae.fr



WINAIR RATES



Print Magazine	#12 > 1 ^{er} janvier 2024 > 30 juin 2024	#13 > 1 ^{er} juillet 2024 > 31 décembre 2024	#12 #13 > 1 ^{er} janvier 2024 > 31 décembre 2024
	€	€	€
For a «normal» full ad (not Premium)	2 600 € HT	2 600 € HT	4 900 € HT
Opposite Editorial or Summary	3 000 € HT	3 000 € HT	5 700 € HT
2 nd or 3 rd cover double page	6200 € HT	6200 € HT	12 000 € HT
The 4 th Cover	4 200 € HT	4 200 € HT	8 100 € HT
Double-page	4 500 € HT	4 500 € HT	8 500 € HT
Opening Double page	4 700 € HT	4 700 € HT	9 000 € HT

Sizes:

Double-page size: 396 W x 280 H mm + 5mm bleed / Single full page size: 198 W x 280 H mm + 5mm bleed
Required file: PDF HD (300 DPI).

Publisher/owner:

Mathieu Audigier
mathieu@anteinsulae.fr
+590 690 747 777

Editorial:

Agnès MONLOUIS-FÉLICITÉ
Editor in chief
amf@anteinsulae.fr

+ a staff of freelancers
throughout the Caribbean

Sales contact:

Anais Loret
anaïs@anteinsulae.fr
+590 690 765 500

Estelle
estelle@anteinsulae.fr
+590 690 280 977

Nicolas Dino
Nicolas@anteinsulae.fr
+590 690 972 143

Sebastien Wai
sebastien@anteinsulae.fr
+590 690 676 358

Damien Genes
damien@anteinsulae.fr
+590 690 581 271

Jerome Lehoux
jerome@anteinsulae.fr
+33 7 57 43 81 93

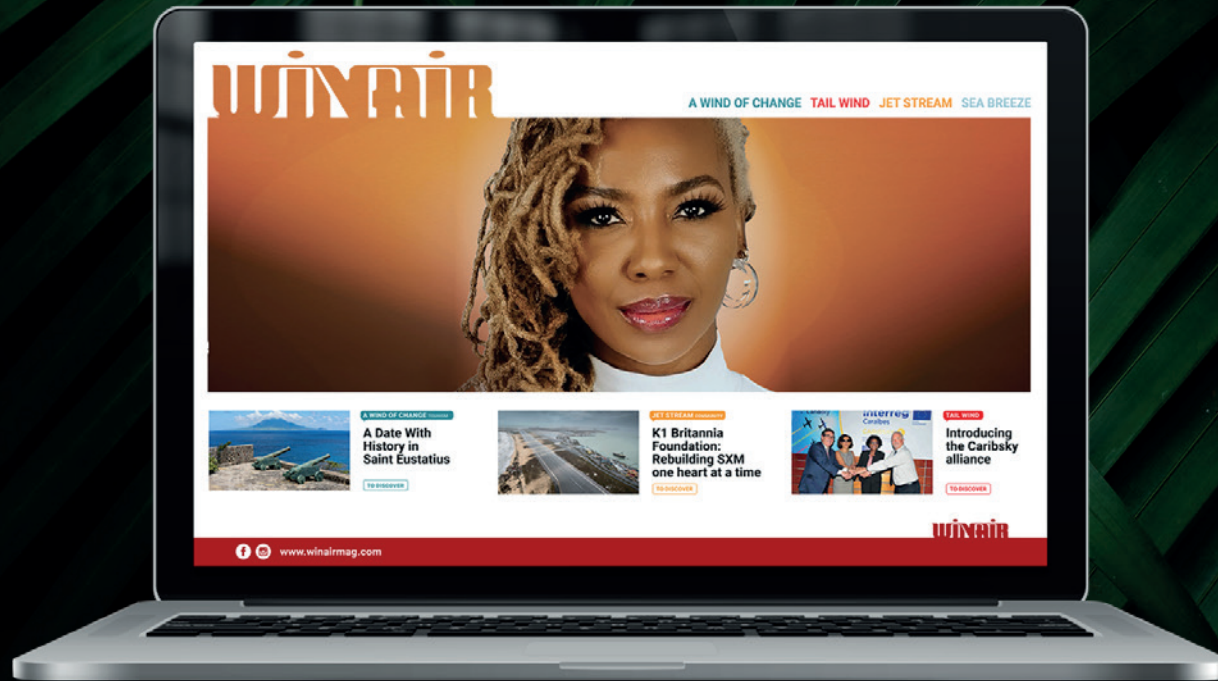
Olivier Aussedat
olivier@anteinsulae.fr
+33 7 87 21 08 75

Edgard Némorin
edgard@anteinsulae.fr
+596 696 619 865

Joyce Conroy-Aktouche
joyce@anteinsulae.fr
+33 6 07 04 78 89

Philippe Adam
Philippe@anteinsulae.fr
+590 690 499 546

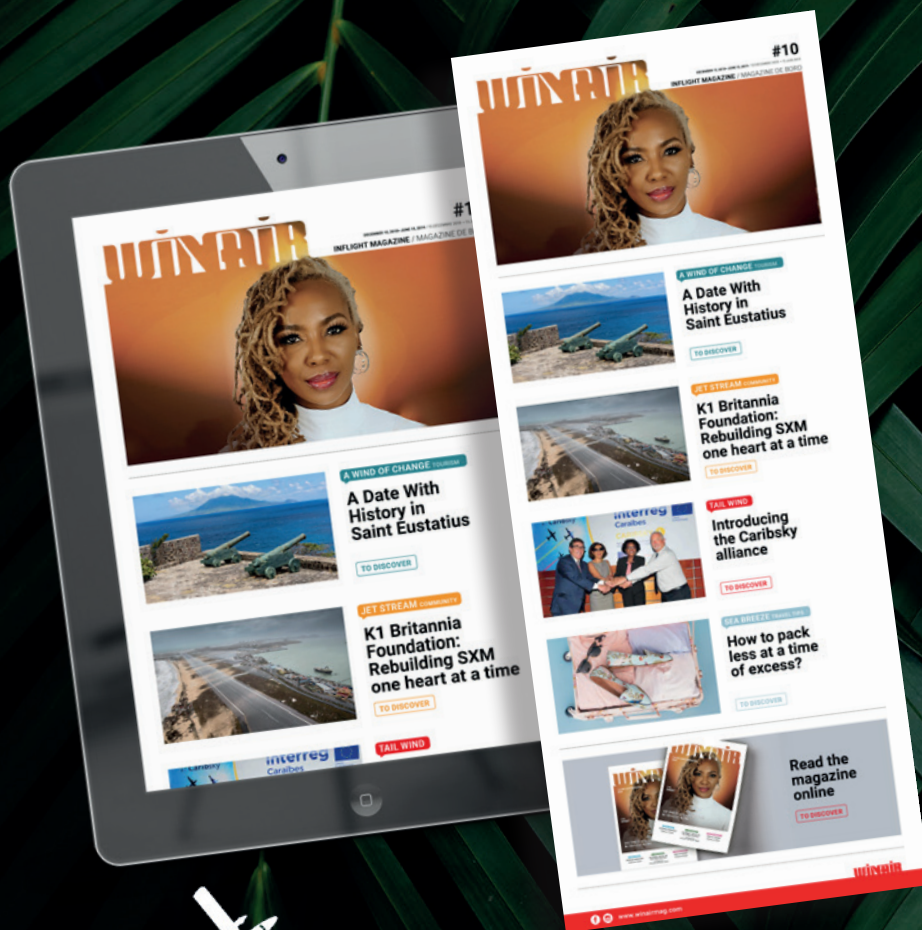
WINAIR ON LINE



> <http://winairmag.com/>

> Facebook - Instagram

WINAIR NEWS LETTER



Winair data base: around 4000 e-mail address

Timing Newsletter: each quarter

February 01st

March 25th

June 25th

September 25th

WINAIR HEAD RESTS



ATR42 HEAD REST

3 months > 6 000 €
6 mounts > 10 200 €
9 months > 15 000 €
12 months > 20 000 €



WINAIR FAN



ATR42 & DHC FAN

3 months > 6 000 €
6 months > 10 200 €
9 months > 15 000 €
12 months > 20 000 €



winair



www.winairmag.com



Ante insulæ

C/o SBH DOM Carrefour Les 4 Chemins - Marigot
97133 Saint-Barthélemy

+590 690 747 777 - +590 590 93 62 61

administration@anteinsulae.com / redaction@anteinsulae.com